

SPARK

COVER

INTRODUCTION

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GROW YOUR *Business*

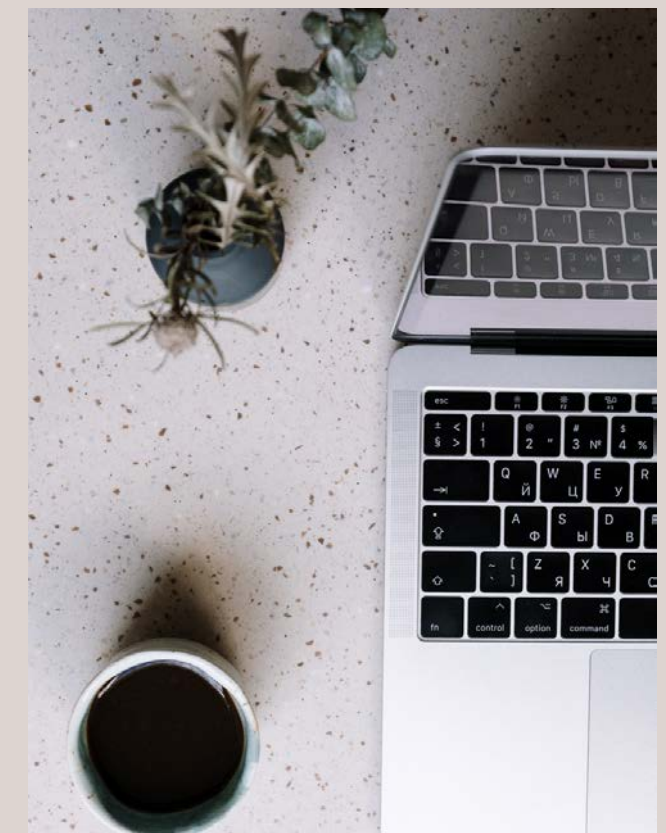


BY ERIN DAVIS



GET EXCITED

SERVICE BASED BUSINESS



In this 1 on 1 program, we will focus on growing your business. I will provide the tools and information to improve your business. Step by step, we will work on tasks that will expand your digital exposure, connect you with potential customers, and put your business in a position to encourage growth.

2 MONTHS | 2 ONE HOUR CALLS A WEEK

1st call of the week - lesson

Throughout the week - student applies the lesson

2nd call - review, edits





COURSE

Outline

DIGITAL MARKETING

connect with potential customers using the internet and other forms of digital communication



Branding. Target Audience. Buyer Persona.

Instagram Branding, Marketing, SEO. Apps. Tiktok.

Automation. Booking Site. Website. Google My Business. SEO.

Cultivated Messages. Deposits

MANAGEMENT

Inventory. Income, Expenses and Revenue Tracking +Spreadsheet.

BONUS INFORMATION+ PROMOTIONS



Pictures. Business Cards. Reoccurring Clientele.

Promotion Planning

MEET

Me



I work full time as a Digital Marketing Specialist, spending my time mainly improving the site's SEO, website, and digital offers.

With the knowledge I have in Digital Marketing, I have been able to grow my successful beauty business and enjoy content creation.

I'm confident that together we can help improve your business to reach its potential. I hope to stay in touch to continue to watch your business flourish!

